

[www.yasirarafattrainer.com](http://www.yasirarafattrainer.com)  
[www.theleadinsights.com](http://www.theleadinsights.com)



# YASIR ARAFAT

Award Winning Soft Skills Trainer,  
Leadership Coach & Inspirational Speaker

# About Yasir Arafat



**YASIR ARAFAT**

**Yasir Arafat** is a well known **Soft Skills Trainer, Leadership Coach & Keynote Speaker** who shot to fame by his cutting-edge Training Workshops, Keynote Speaking's, Inspirational Sessions, Podcasting and Media appearances.

His expertise, vast exposure & dynamic experience have been sought by the Leading Institutions of **Civil Services of Pakistan, Military, MNCs, Educational Institutes and Non-profit Organisations.**

As a Trainer, Yasir assimilates up to the minute research, global paradigm, philosophy and psychology with audio-visual content, exercises, energizers and activities in his TNA ( Training Need Analysis) based Training Workshops.

In his journey as Leadership Coach, Yasir has had the privilege to coach Civil Servants, Military Officers, CEOs, Business Leaders, Media Celebrities and Educationists.

Yasir is a living example of overcoming life's intricacies & adversities and turning dreams into reality.

He has touched the lives of millions around the globe and his audience describe him as inspiring, direct-from-heart , and incredibly impactful.

Apart from Executive Coaching, Counseling and Training, Yasir is making a massive contribution to society to enrich it's cognitive landscape through his **Podcasting** on areas like **Societal Functioning, Mental Health, IT, Entrepreneurship, Public Policy & Governance, Economy and E-Commerce.**

## Experience and Educational Background:

Yasir Arafat has an experience of over 18 years in Training & Development, Management, Academia and Life Coaching with Leading Institutions both in Government and Private sector.

- CPD Certification in Life Coaching from UK.
- Diploma in Executive Coaching from Cambridge University (ICE), UK.
- Diploma in Brief Psychotherapy, PAK.
- Master in Political Science, Majors in Defense & Strategic Studies, International Relations from University of Punjab.

# CLIENTS ENGAGE Yasir FOR

[www.yasirarafattrainer.com](http://www.yasirarafattrainer.com)  
[www.theleadinsights.com](http://www.theleadinsights.com)

- 01 Executive Coaching
- 02 Leadership Development
- 03 Grooming & Personality Development
- 04 Interpersonal Skills
- 05 Organizational Development
- 06 Smart Parenting
- 07 Teacher's Training
- 08 Holistic Life Coaching

## SIGNATURE PROGRAMS

- ◆ Youth Global Leadership Program



- ◆ Corporate Communications



- ◆ Global Public Speaking



- ◆ Soft Skills 4.0



- ◆ Leadership Intelligentsia



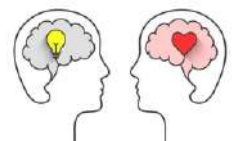
- ◆ Life Etiquettes & Manners



- ◆ Teens Mentorship Program



- ◆ Decoding EQ





# Appreciations & Acknowledgments



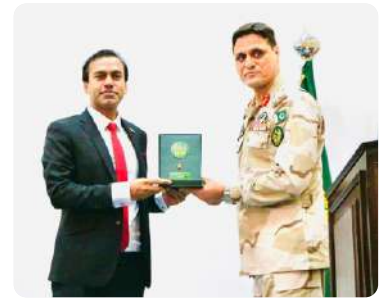
**H.E. Mr. Arif Alvi**  
President Of  
Islamic Republic of Pakistan



**Brigadier Riazat Ullah Bhatti**  
Commandant Army Aviation School



**Dr. Rizwan Riaz**  
Air Vice Marshal, Pro-Rector NUST



**Brigadier Mr. Akhter Aleem**  
Commandant ANF Academy  
Islamabad



**Miss Saima Aftab**  
Director Training's DGTR Customs  
Lahore



**Mr. Shahid Hanif**  
Additional IG Training's



**DIG Mr. Riaz Nazeer Gara**  
RPO, Gujranwala



**DIG Mr. Faran Baig**  
Commandant PTC Chung,  
Lahore



**Mr. Shahid Hanif**  
Additional IGP, RPO, Gujranwala



**Col. Ret. Mr. Afzal Dogar**  
Deputy Director, CTD



**DIG Mr. Mehboob Aslam Lilla**  
Commandant MP Training College,  
Shiekhpora



**DIG Mr. Kamran Khan**  
COO, Punjab Safe Cities Authority,  
Lahore



**Mr. Sajid Kayani**  
DIG Operations, Lahore



**Colonel Anwer**  
Joint Director ANF Karachi



**SSP Mr. Syed Karrar Hussain**



**Mr. Syed Ali**  
SSP Investigation, Gujranwala



**DIG Afzal Mehmood Butt**  
Commandant Police School of  
Intelligence, Lahore



**Mr. Asad Tahir Jappa**  
Director Public Relations, FBR



**SSP MP Mr. Nadeem Khokher**



**Mr. Irfan Khan**  
SSP Logistics, Islamabad



# TNA Based Training Workshops With Government Sector



**Police Officers**  
Police Headquarters, Islamabad



**Pakistan Customs Service**  
(Addl. Collectors & Deputy Collectors)  
Directorate General of  
Training & Research Customs, Lahore



**Commissioner's, DC's & AC's**  
Inland Revenue Service (IRS), FBR



**Police Officers**  
National Highways & Motorway Police  
Training College, Sheikhupura



**Police Officers (SDPO's, SHO's)**  
Police Lines Lahore



**Federal Investigation Agency (FIA)**  
FIA Headquarters, Islamabad



**Junior Command Course for DSP's**  
Police Training College, Chung Lahore



**Police Training College Sihala, Islamabad**



**Army Officers (Captain to Colonel)**  
Army School of Aviation



**Police Training School, Islamabad**



**Counter Terrorism Department (CTD), Lahore**



**ADC's, AC's & District Officers**  
DC Office Gujranwala



**Assistant Directors (UT) of NAB**  
at Sihala Police Training College, Islamabad



**Anti Narcotics Force (ANF) Academy, Islamabad**

## Core Expertise

### Soft Skills

- 1) Leadership
- 2) Emotional Intelligence (EQ)
- 3) Communication Skills
- 4) Presentation Skills
- 5) Anger Management
- 6) Stress Management
- 7) Work-Life Balance
- 8) Office Management
- 9) Workload Management
- 10) Team Building & Team Work
- 11) Team Management
- 12) Morality & Professional Ethics
- 13) Time Management
- 14) Public Speaking & Stage Phobia

### Grooming & Personality Development

- 1) Body Language
- 2) Personal Grooming
- 3) Corporate Dressing / Dressing Etiquettes
- 4) Dining Etiquettes & Table Manners
- 5) Life Etiquettes & Civic Sense
- 6) Self-Confidence through Psychotherapy
- 7) Shyness & Inferiority Complex
- 8) Character Building

### Life Coaching

- 1) Pre-Marital Counseling
- 2) Pre-Parental Counseling
- 3) Mending Broken Relationships
- 4) Mental Wellness
- 5) Career Counseling
- 6) Career Development
- 7) Self-Awareness
- 8) Self-Management
- 9) Holistic Lifestyle
- 10) Smart Parenting
- 11) Teenager's Counselling
- 12) Global Citizenship

## Nationwide Training Sessions







## CEO's Message!

The Lead Insights is a well recognized organization known for its cutting-edge TNA based Training Workshops ,Leadership Coaching, Mental Health Services, Teens Mentoring Programs, Holistic Parenting, Teacher's Empowerment and Youth Global Leadership Programs. Our core team expertise have been acknowledged by Leading Training Institutions of Civil Services, Military, MNCs, Corporate & Industrial Sector and the top Universities in Pakistan. Some of our key clients include...

**YASIR ARAFAT**

Founder & CEO



Watch Us on Every  
Friday at 6pm



“Lead yourself and become  
an inspiration to lead others.”  
Yasir Arafat

“I think, therefore I am.”  
Rene Descartes



www.yasirarafattrainer.com  
www.theleadinsights.com



# YASIR ARAFAT

Award Winning Soft Skill Trainer, Leadership Coach  
& Inspirational Speaker

To engage Yasir Arafat For Training,  
Coaching, Counseling & Keynote Speaking;  
please call/ whatsapp here:

**0346 51 97 868**

 Yasirarafatmehar  Yasirarafattrainer  Yasir Arafat  
 Yasir Arafat  Yasir Arafat  Yasir Arafat Official